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I'd like to contribute \$ \_\_\_\_\_ to

\_\_\_\_ General Operating Fund

\_\_\_\_ General Scholarship Fund

\_\_\_\_ Dezzie & Aughtery Lipsey  
Scholarship Fund

\_\_\_\_ Beth McLaren Piano Scholarship Fund

\_\_\_\_ Community Voices Ensemble for students  
with physical and/or mental challenges

Name (s): \_\_\_\_\_

\_\_\_\_ I wish to remain anonymous

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I'd like to become a sustaining donor!

Please charge my credit card \$ \_\_\_\_\_ monthly.

**Donations may be mailed to:**

**Crescendo Academy of Music**  
**359 S. Kalamazoo Mall, Suite 12**  
**Kalamazoo, MI 49007**



359 S. Kalamazoo Mall, Suite 12  
Kalamazoo, MI 49007-4848



*crescendo*  
*academy of music*  
*your community music school*



**2019-2020**  
**Annual Report**

**2019-2020 marked 32 years of Crescendo Academy of Music** helping students reach their musical potential! Programs offered included private instrumental and vocal instruction; Music Together™ classes for babies through age 7; Community Voices Ensemble for teens and adults with intellectual disabilities; chamber ensembles; Crescendo Fiddlers; Kalamazoo Mandolin & Guitar Orchestra; masterclasses; and workshops. In 2019-2020, Crescendo provided nearly \$26,000 in need-based scholarships to almost 10% of our students. Our *Marvelous Music!* program, developed by Crescendo and the Kalamazoo Symphony Orchestra, provided Music Together to 36 preschool classrooms, reaching 590 area children with high financial need in Kalamazoo County.

When the pandemic hit in March 2020, Crescendo quickly pivoted to offering our programs online, allowing Teaching Artists to work from and students to learn in the safety of their own homes. While some programs, like Crescendo Community Voices, had to be put on hold for safety reasons, we continued to offer private lessons, Music Together, Crescendo Fiddlers, and group violin lessons virtually. We are putting the safety of our Teaching Artists and students first during this difficult time. While we did see a decrease in the number of students participating in our program, 75% of them remained with us during the spring and summer.



*A note from a Music Together parent:* Living in a virtual world hasn't been an easy adjustment for my little girls. We've tried a lot of different activities while isolating, but the one that seems to bring the most joy was Music Together with Ms. Caitlyn. They enjoy watching themselves sing and dance and sharing a conversation after class with the other families and grandparents. Music Together is versatile enough that my 5-year-old, 3-year-old, and 6-month-old can all make music, dance around, and have fun. One of the greatest gifts has been sharing this class with their Great Grandmother in Kentucky who has been isolated since the pandemic and we have missed so much.

*From great-grandma Sharon:* Living 400 miles away from my great-granddaughters, it was very heartwarming to watch them participate in Music Together on Zoom! I couldn't travel this C-19 summer, so this program was most helpful to quiet my frustrations! Highly recommend Music Together.

*Amy, Crescendo parent:* My daughter Ellen has been taking online voice, guitar, and piano classes during the pandemic and they have saved her. The instruction has been excellent and learning has not been lessened because of the online experience. More importantly, it has improved her quality of life and mental health. Her instructors have been so meaningful to her and been so important in her weekly routine. We are eternally grateful for Crescendo and look forward to continuing Ellen's music education.



## 2019-2020 FINANCIAL STATEMENT

### INCOME

Donations	\$41,785
Grants	\$110,398
Earned	\$464,009
Interest	\$1,390
Total Income	\$617,582

### EXPENSES

Programming	\$451,103
General/Admin	\$153,242
Fundraising	\$8,843
Total Expenses	\$613,188

NET INCOME \$4,394

**Major funding is provided by:**



*Additional support provided by:*

Harold & Grace Upjohn Foundation  
Sylvia & Lawrence Wong Foundation  
Tyler-Little Family Foundation  
Burdick-Thorne Foundation  
Arts Council of Greater Kalamazoo  
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