**Crescendo Academy of Music** is a 501(c)3 nonprofit organization. You can make a tax deductible contribution using the form below, or online at **crescendoacademy.com** 

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Contributions may be mailed to: Crescendo Academy of Music 359 S. Kalamazoo Mall, Suite 12 Kalamazoo, MI 49007







2020-2021 Annual Report

The 2020-2021 fiscal year marked 33 years of Crescendo Academy of Music helping students reach their musical potential! Crescendo provided nearly \$20,000 in need-based scholarships to almost 10% of our students in fiscal year 2020-2021. Our Marvelous Music program, developed by Crescendo and the Kalamazoo Symphony Orchestra, provided 1,012 Music Together classes to 37 preschool classrooms of children with high financial need in Kalamazoo County.

Chamber ensembles, Crescendo Community Voices, and the Kalamazoo Mandolin & Guitar Orchestra were on hiatus due to the ongoing pandemic, while private instrumental and vocal instruction, Music Together™ classes for ages 0-6, Crescendo Fiddlers, and Marvelous Music programs were offered virtually. When the weather warmed up, Music Together classes, Crescendo Fiddlers, and a group violin class headed outside where they could meet and perform safely. Delivering programs virtually allowed us to provide Music Together classes to families in FIVE states. It also allowed teaching artists who had moved to Minnesota and Oregon to continue to teach for us, in addition to hiring virtual teaching artists for our Marvelous Music classes. The ability to offer virtual lessons has given us more flexibility as an organization. When students of faculty move, they can still be part of Crescendo. Lessons can go virtual instead of being cancelled when illness or snow days happen. Teaching artists have developed new, creative ways of reaching their students. While looking forward to a full return to in-person learning, we will continue to incorporate virtual teaching into our programming.



The Crescendo Fiddlers, directed by Joanna Steinhauser, went virtual during the cold months.



Led by teaching artist Melissa Ludwa, Music Together classes headed outdoors in the spring.



Cindy Cross used our newly-installed virtual teaching studio to teach online Marvelous Music classes.



## 2020-2021 FINANCIAL STATEMENT

INCOME
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Donations	\$30,123
Grants	\$105,000
Earned	\$369,509
PPP loan	\$69,955
Interest	\$1,193
Total Income	\$575,780

## **EXPENSES**

Programming	\$364,689
General/Admin	\$151,364
Fundraising	\$8,950
Total Expenses	\$525,003

NET INCOME \$50,777

## Major funding is provided by:





community foundation







Additional support provided by:
Harold & Grace Upjohn Foundation
Sylvia & Lawrence Wong Foundation
Tyler-Little Family Foundation
Burdick-Thorne Foundation
Arts Council of Greater Kalamazoo
Individual donors and area businesses