

Crescendo Academy of Music is a 501(c)3 nonprofit organization. You can make a tax deductible contribution using the form below, or online at crescendoacademy.com/support_us/

I'd like to contribute \$ _____ to

____ General Operating Fund

____ General Scholarship Fund

____ Community Voices Ensemble for
students with physical and/or mental challenges

Name (s): _____

____ I wish to remain anonymous

Address: _____

City/State: _____

Zip: _____ Phone: _____

Email: _____

____ Check enclosed or

____ Credit Card: Visa/MC/Disc/AMEX

Card #: _____

Exp. Date: _____ Security code: _____

I'd like to become a sustaining donor!

Please charge my credit card \$_____ monthly.

Donations may be mailed to:

Crescendo Academy of Music
359 S. Kalamazoo Mall, Suite 12
Kalamazoo, MI 49007



2016-2017
Annual Report

Crescendo Academy of Music celebrated 29 years of helping students reach their musical potential. Programs offered include private instrumental and vocal instruction; Music Together™ classes for infants, toddlers, and preschoolers; Orff Music studio classes for ages 5 and up; Community Voices Ensemble for teens and adults with mental and physical challenges; chamber ensembles; Crescendo Fiddlers; Kalamazoo Mandolin & Guitar Orchestra; masterclasses and workshops. Our impact is being felt in the Kalamazoo arts community and beyond as we continue to grow. On-site enrollment reached 555. The *Marvelous Music!* program, developed by Crescendo and the Kalamazoo Symphony Orchestra, provided 1,100 Music Together Preschool classes to over 650 area children with high financial need in Kalamazoo County. Instructors and students presented music at 43 free public events reaching an audience of over 5,000.



"I started playing the violin when I was nine years old through the Kalamazoo Public Schools and didn't start thinking seriously about it until I was a freshman in high school...I received a scholarship so that I could take lessons at Crescendo. I've been taking lessons for three, going on four years now, and I couldn't be any more thankful. The exponential growth I've made in the past three years even astounds me! I've gotten so involved in chamber music, KJSO, and other musical activities that have helped me grow and realize the love I have for music making, and I couldn't be more excited to continue my musical journey going into college."

- Rhiannon, student of Joanna Steinhauser



Crescendo's inaugural **Summer Solstice Jazz** event was held at the Union Cabaret & Grille in 2017. This event featured piano teaching artist Dan Willenberg's trio, Crescendo students, and community members; and was a fundraiser for our scholarship program. *In the photo above, Dan introduces Anastasia Chubb, who studies voice and piano at Crescendo. We hope to see you on Thursday, June 21, 2018 at the Union for our next Summer Solstice Jazz celebration to kick off our 30th Anniversary year!*

2016-2017 FINANCIAL STATEMENT

INCOME	
Donations	\$32,462
Grants	\$107,750
Earned	\$492,502
Interest	\$200
Total Income	\$632,914

EXPENSES	
Programming	\$514,949
General/Admin	\$96,095
Fundraising	\$11,378
Total Expenses	\$622,422

NET INCOME	\$10,492
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Major funding is provided by:



Additional support provided by the Harold & Grace Upjohn Foundation; the Sylvia and Lawrence Wong Foundation; the Burdick-Thorne Foundation; businesses and individual donors.

"One of the things that draws me to serve on Crescendo's Board is the Scholarship Fund. This vital part of our mission gives ALL students the opportunity to study with some of the very best teaching artists in the area. It is extraordinary, and we thank those whose gifts make this possible." - Beth McLaren, member of Crescendo's Board of Directors