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____ Community Voices Ensemble

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I'd like to become a sustaining donor!
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Contributions may be mailed to:

Crescendo Academy of Music
359 S. Kalamazoo Mall, Suite 12
Kalamazoo, MI 49007



crescendo
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2022-2023
Annual Report

Crescendo Academy of Music's mission is to *provide individualized music instruction in a positive and supportive atmosphere to all persons regardless of age, ability, or income.* The **2022-2023 fiscal year marked 36 years of Crescendo** helping students reach their musical potential! Crescendo provided over \$37,000 in need-based scholarships to more than 12% of our students. Students received over 7,800 hours of instruction across all of our programs. The Marvelous Music outreach program, developed by Crescendo and the Kalamazoo Symphony Orchestra, provided 1,003 Music Together classes to 35 preschool classrooms of children with high financial need in Kalamazoo County.

This past year we implemented a new online registration system resulting in more stream-lined office procedures, greater efficiencies for our staff, and better communication with our students and families. While we are not yet back to our pre-COVID numbers, student enrollment has continued to grow for all programs, and we added five additional teaching artists to our roster, once again bringing our total number of teaching artists to 40.

The *Kalamazoo Mandolin & Guitar Orchestra's* busy year started with hosting the Classical Mandolin Society of America's National Convention, followed by performances at the Kalamazoo Valley Museum December Art Hop, the annual Fretboard Festival, and with the Kalamazoo Singers. *Epic Broadway*, our summer musical theater camp, returned and saw its largest enrollment ever. The *Crescendo Community String Orchestra* launched in the spring. Led by Teaching Artist Dr. Joanna Steinhäuser, this group was developed at the request of adult string students looking for an ensemble experience. The inaugural session met for 10 weeks and presented an end-of-session concert.



Our students and ensembles presented 32 free concerts in fiscal year 2022-2023 to over 4,200 audience members.



Epic Broadway Musical Theater Camp presented a finale performance in June.



The Crescendo Community String Orchestra presented their first concert in June.



2022-2023 FINANCIAL STATEMENT

INCOME

Donations	\$26,583
Grants	\$140,750
Earned	\$502,551
Interest	\$3,374
Total Income	\$673,258

EXPENSES

Programming	\$493,944
General/Admin	\$171,674
Fundraising	\$9,644
Total Expenses	\$675,262

NET INCOME \$-2,004

Major funding is provided by:



Additional support provided by:
Harold & Grace Upjohn Foundation
Sylvia & Lawrence Wong Foundation
Tyler-Little Family Foundation
Burdick-Thorne Foundation
Arts Council of Greater Kalamazoo
Individual donors and area businesses