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___ General Scholarship Fund

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Contributions may be mailed to:
Crescendo Academy of Music
359 S. Kalamazoo Mall, Suite 12
Kalamazoo, MI 49007


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academy of music
your community music school
359 S. Kalamazoo Mall, Suite 12
Kalamazoo, MI 49007-4848



2024-2025
Annual Report

Crescendo Academy of Music's mission is to provide individualized music instruction in a positive and supportive atmosphere to all persons regardless of age, ability, or income. The 2024-2025 fiscal year marked 37 years of Crescendo helping students reach their musical potential! Crescendo provided nearly \$30,000 in need-based scholarships to more than 11% of our students. Students received over 8,900 hours of instruction across all of our programs. We had over 600 students enrolled in private lessons, Music Together classes, group classes, and ensembles. Now in its 15th year, the Marvelous Music outreach program, developed by Crescendo and the Kalamazoo Symphony Orchestra, provided 1,296 Music Together classes to high financial need preschool classrooms in Kalamazoo County, reaching over 790 four-year-olds and their families. This makes Marvelous Music the largest Music Together In-School program in the country!

Crescendo was invited to participate in the Kalamazoo Public Library's OnePlace Board Excellence Cohort pilot program. What was originally planned to be a six-month commitment turned into eight months, resulting in an updated strategic plan and numerous updates to the Board of Directors structure and policies. A capital improvement grant from the Michigan Arts and Culture Council allowed us to purchase equipment to furnish our new studios, including an acoustic piano, five digital pianos, mirrors, bookcases, music stands, and musician chairs. A grant from the Jim Gilmore Jr. Foundation provided funds to replace our 25-year old lobby furniture.



Our students and ensembles presented 38 free concerts in fiscal year 2024-2025 to over 6,300 audience members. The year started with a Teaching Artist recital in September, the first in several years. Comment from an attendee: "Pretty impressive faculty you have!" A group of eight violin students performed with the Piano Guys at Miller Auditorium in November 2024 to an audience of over 3,000!



Fiscal year 2024-2025 marked the highest number of classrooms, preschool children, and families served in the 15 years Marvelous Music has existed.

2024-2025 FINANCIAL STATEMENT

INCOME	
Donations	\$45,190
Grants	\$174,709
Earned	\$561,718
Interest	\$3,639
Total Income	\$785,256

EXPENSES	
Programming	\$561,349
General/Admin	\$194,285
Fundraising	\$10,232
Depreciation	\$17,355
Total Expenses	\$783,221

NET INCOME \$2,035

Major funding is provided by:



Additional support provided by:
 Jim Gilmore Jr. Foundation
 Harold & Grace Upjohn Foundation
 Dorothy U. Dalton Foundation
 Sylvia & Lawrence Wong Foundation
 Tyler-Little Family Foundation
 Burdick-Thorne Foundation
 Arts Council of Greater Kalamazoo
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